

BUSINESS

ALL IN



FOR CULTIVATING CHARACTER-DRIVEN LEADERS

OUR BUSINESS DEGREES ARE BUILT ON THE FOLLOWING VALUES:

Hope and Courage

Bolster your confidence with the competence to make your dream career a reality

Integrity

Sharpen your discernment and ethical standards with Christian mentorship

Personal Excellence

Learn how to advance professionally in business

Servant Leadership

Become a more selfless, humble, and community-minded leader



95%
of graduates
employed in
their field



Grad School
advanced standing
graduate school
options



70%
of students
complete an
internship

WHY ROBERTS?

Every major has a core of professional business courses designed to help you succeed.

Gain real-life experience working with clients, projects, and business ventures. Work with our dedicated Business Internship Director and Career Coach to complete Internship Prep and Internship Courses designed to your specific interests.

According to the Bureau of Labor Statistics, jobs for accountants, managers, marketers, and healthcare administrators are in average-to-high demand for 2023-2043.



ROBERTS
WESLEYAN UNIVERSITY

AVAILABLE MAJORS

**APPLY
FOR
FREE**



ACCOUNTING

Develop faithful character and master accounting skills. You'll graduate prepared to sit for your CPA or CMA exam. Enter our 4+1 program to become qualified for your NYS CPA Licensure and earn a master's degree in Strategic Leadership.

BUSINESS ADMINISTRATION

Build a strong foundation in business to launch your career with one of the most versatile majors. Gain key business skills while working with real-world projects. Three-year option available.

BUSINESS ANALYTICS

Business Analytics empowers individuals to harness the power of data to make informed decisions, drive business growth, and gain a competitive edge in a rapidly evolving marketplace. This program equips students with essential data analysis skills, including proficiency in SQL and Tableau.

ESPORTS AND GAMING ADMINISTRATION

You already love gaming - now you just need your degree. Study tech and business to begin a lucrative, rewarding career. Built off a foundation of core business fundamentals provides students the ability to succeed in an administrative role within the esports and games industry. Introductory courses were developed in partnership with Unity and the IGDA.

MANAGEMENT AND LEADERSHIP

Become a masterful tactician as a manager and an innovative strategist as a leader. Learn to affect healthy business practices that promote care for people and the planet. Alongside foundational business courses, take specialized courses in areas like game theory & decision-making, training & development, and strategic leadership.

MARKETING

Get real-world experience working with clients. Stand out from the field by marketing with integrity. Hone your creativity in digital and traditional marketing tactics.

SPORTS MANAGEMENT AND MARKETING

Turn your love for the game into a lucrative career. Study at Rochester's only NCAA DII university, learning the ins and outs of managing and marketing organized sports.

HEALTH ADMINISTRATION

Learn to use your Business Administration skills to improve the environment of patient care. Build your foundational skills in your bachelor's degree with the opportunity to advance further with a master's degree.

3 YEAR OPTION AVAILABLE FOR EVERY PROGRAM BUT ACCOUNTING



STORIES LEADING THE WAY

"Nat's Nuts was born in the Miner Hall Dorm kitchen as a fundraiser for a mission trip with the Enactus team. Our most recent development is a partnership with Whole Foods, which blows my mind."

– Nathaniel Harrington '17 (Business Administration) started his business at Roberts and has grown it into his full-time career.